

Course Syllabus

Course:	EDZU 9352 <u>Incorporating Social Media Into the Classroom</u>
Credit Hours:	3.0 credits / 45 hours
Instructor:	Jean Marie Kempster

Course Description

In today's society one cannot hide from social media. Today everyone is immersed in social media outlets such as Facebook, Twitter and Instagram. Educational buildings are switching over to online grading, report cards and connectivity. apps and tools are being created daily to assist in the learning process.

This course is designed to accomplish the world wide question on when it is appropriate to use social media in the classroom. This course is a must for all educational professionals K-12. This course will provide educators with an understanding of and successful strategies of incorporating the use of social media into the classroom. Discussing all the different programs and uses for each and how to use them inside of school and outside to help aid in the learning experience and maintain the students' interest..

Course Goals

To Know

1. What is social media and the different types.
2. The positives and negatives of each media site and discuss how it can be related to their class subject and grade level.

To Understand

1. The need for teachers to learn about social media.
2. How to learn about the different types of social media and how to incorporate it into classroom learning.

and To Be Able To

1. Determine which social media sites work for their teaching style.
2. Implement social media sites into daily learning.
3. Create everything from a simple website, to daily blogging, online quizzes, forums and discussion boards can be used to make the classroom interactive and constantly accessible.

Course Outline

- I. What is Social Media
 - A. Definition
 - B. Examples
 - C. Illustration
- II. Assessing Use of Social Media in the Classroom
 - A. Bring Social Media into the Classroom or Keep Social Media Social?
 - B. Pros and Cons of Social Media
 - C. Interview Parent/Student Regarding Current Educational and Social uses of Social Media
 - D. Student's Assessment of Social Media (Opinion)
- III. Teaching Internet Safety
 - A. Teaching Elementary Students Internet Safety
 - B. Teaching Secondary Students Internet Safety
 - C. Create an Internet Safety Contract
- IV. How to Use Social Media in the Classroom
 - A. A Teacher's Guide – Lesson Planning
 - 1. 100 Inspiring Ways to Use Social Media in the Classroom
 - 2. Ways to Incorporate Social Media for Parent Communication
 - 3. Using YouTube Videos
- V. Pinterest
 - A. Definition of Pinterest
 - B. Investigate Pinterest Media Site
 - C. Establish Pinterest Account
 - 1. Step by Step Instructions for Creating Pinterest Account
 - D. Incorporating Pinterest
 - 1. Teacher's Guide To Pinterest
 - 2. 16 Ways Educators Use Pinterest
 - 3. Website: 10 Ways to Use Pinterest
 - E. Prepare Lesson Plans Using Pinterest
- VI. Twitter
 - A. Definition of Twitter
 - B. Investigate Twitter Media Site
 - C. Establish Twitter Account
 - 1. Step by Step Instructions for Creating a Twitter Account
 - D. Lesson Planning with Twitter
 - 1. Twitter at the Elementary Level
 - 2. Twitter in Secondary Schools
 - 3. Prepare Lesson Plans Using Twitter
- VII. Facebook
 - A. Definition of Facebook
 - B. Investigate Facebook Media Site
 - C. Establish Facebook Account
 - 1. Step by Step Instructions for Creating a Facebook Account

- D. Using Facebook
 - 1. Invite Facebook into Your Classroom
 - 2. 100 Ways to Use Facebook
- VIII. Blogging
 - A. Definition of Blogging
 - B. Investigate Google Blogger
 - 1. Blogging 101
 - 2. Examples of Class Blogs
- IX. Researching Other Social Media Sites and Lesson Plans Using Social Media
- X. Final Project
 - A. Summarize Knowledge Gained From This Course
 - B. Create Lesson Plans Incorporating Social Media into the Classroom

Methods of Instruction

Teachers enrolled in this course will evaluate primary and secondary sources. They will communicate with other teachers around the state and country to share success stories and gain insights into best practices in instruction. They will complete assignments that assess their understanding of the assigned readings. They will also complete lesson plans to assess application of the material.

Students will connect with each other throughout the course within forums and various other types of online feedback options built into each class.

Methods of Assessment

In order to earn an A in class, a student must complete all of the assigned readings and assignments, participate in all discussion forums, compete all assigned tasks and compete two one graduate level paper and three lesson plans.

In order to earn a B in class, a student must complete all of the assigned readings and assignments, participate in all discussion forums, and compete all assigned tasks.

Instructors are online each day of the course and correspond with students through the course itself, feedback on assignments, e-mail, and by phone.

Time Validation Attached

Assignment	Time (in hours)
Assignment 1 – Background Information of Student Taking Course (.50 hours)	0.50
Assignment 2 – Read Articles – Paper - Agree or disagree with the use of social media in the classroom? (3 hours)	3.00
Assignment 3 – Interview a Parent and a student about their use of social media for personal use and in school. Questions provided. (5 hours)	5.00
Assignment 4 – Read Articles - Internet Safety - Create a "List" of rules. (2 hours)	2.00
Assignment 5 – Read Articles - Create a “List” of ways to incorporate social media into your classroom. (3 hours)	0.50
YouTube Forum (.50 hours)	4.00
Assignment 6 – Pinterest Paper - Specific questions about Pinterest after investigation of media site, readings about Pinterest and creating an account. (4 hours)	1.00
Assignment 7 – Lesson Plan using Pinterest (1 hour)	4.00
Assignment 8 – Twitter Paper – Specific questions about Twitter after investigation of media site, readings about Twitter, and creating an account. (4 hours)	1.00
Assignment 9 – Lesson Plan using Twitter (1 hour)	4.00
Assignment 10 – Facebook Paper – Specific questions about Facebook after investigation of media site, readings about Facebook and creating an account. (4 hours)	4.00
Assignment 11 – Read Articles – Create a “List” of ways to incorporate Facebook into your classroom. (3 hours)	3.00
Assignment 12 – Blogging - Paper - How would you use this blog in a lesson? (It can be for students to utilize or for you as a teacher to incorporate into the classroom). (4 hours)	4.00
Assignment 13 – Researching Social Media Sites – Paper – Specific questions (4 hours)	4.00
Assignment 14 – Paper on Summarizing Knowledge Gained (2 hours)	2.00
Assignment 15 – Three Lesson Plans Using Social Media (3 hours)	3.00
Total Time	45.00